

Product Strategy Manager (m/w/d)

(11956)

Direkt placement

Welcome to spp direkt – IT & Engineering

We are currently looking for Product Strategy Manager (m/f/d), International Product Lead (m/f/d) or Portfolio Manager (m/f/d) for our customer at various locations across Europe (Frankfurt in Germany, Paris in France, Madrid in Spain).

As specialists in job placement, we offer applicants attractive positions with exciting tasks in renowned companies.

Your Benefits:

- **Key role** in shaping **international product portfolio**
- **Exposure** to **global product strategy** and **market entry initiatives**
- **Cross-functional collaboration** with **strategy, engineering & planning teams**
- **Opportunity** to drive **full product lifecycle** from **concept to launch**
- **Competitive package** with **growth opportunities** in **international markets**
- **Professional development** in a **high-growth, innovation-driven industry**

Your Tasks:

- Collaborate with strategy & product planning departments on mid- to long-term international product planning
- Define and maintain the international product portfolio
- Conduct market and product research for international target markets (pre- and post-launch)
- Translate market needs into engineering requirements and manage product launch processes
- Develop international product strategies, including portfolio mix, lifecycle management & positioning for new models

Your Profile:

- Several years of relevant product management experience
- Background from leading companies (automotive, heavy industry, consumer electronics, internet)
- Strong communication, presentation & stress-resilience skills
- Proven ability to bridge market insights with product engineering
- Fluency in both, English as well as the respective local language (German, French, or Spanish)
- Willingness to work in local market

Note: All terms are intended to be gender-neutral.

Kontakt Daten für Stellenanzeige

Thinking about a change? Don't worry, it stays between us!

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We look forward to receiving your application.

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