

Regional Director (m/f/d)

(11954)

Direkt placement

Welcome to spp direkt – IT & Engineering

We are currently looking for **Regional Director (m/f/d)**, **General Manager (m/f/d)** or **Area Director (m/f/d)** for our customer at various locations across Europe (Frankfurt in Germany, Paris in France, Madrid in Spain).

As specialists in job placement, we offer applicants attractive positions with exciting tasks in renowned companies.

Your Benefits:

- **Opportunity** to drive new product launches and market presence
- **Exposure** to international projects and global teams
- **Competitive executive package** with performance incentives
- **Career advancement** in dynamic, high-growth industries
- **Cross-cultural experience** across domestic and overseas markets

Your Tasks:

- Develop and implement regional product marketing strategies
- Plan and execute product promotion campaigns and new launches
- Organize major exhibitions and regional PR activities
- Define regional business and customized commercial policies
- Coordinate business aspects of KD projects in the region
- Support regional supervisor in managing products, brands, networks, services, and user operations
- Oversee daily management of regional agents and resolve operational issues

Your Profile:

- Bachelor's degree or higher
- Several years of relevant industry experience
- Background from leading companies (automotive, heavy industry, consumer electronics, internet)
- Proven team leadership (managing teams of 4+ members)
- Strong communication skills, resilience under pressure, outgoing personality
- Fluency in both, English as well as the respective local language (German, French, or Spanish)
- Willingness to work in Wuhu and overseas locations

Note: All terms are intended to be gender-neutral.

Kontakt Daten für Stellenanzeige

Thinking about a change? Don't worry, it stays between us!

spp direkt Frankfurt GmbH IT & Engineering

Poststraße 2-4
60329 Frankfurt am Main

Phone: +49 69 2562291-30

Email: tech-jobs@spp-direkt.de

Subscribe to our WhatsApp channel now and never miss one of our job openings. [Click here.](#)

We look forward to receiving your application.

[Impressum](#)